

# COMPETITIVE COMPARISON



**MacroPoint**  
macropoint.com

**FourKites**  
fourkites.com

**10-4 Systems**  
10-4.com

**Track Your Truck**  
trackyourtruck.com

**myGeoTracking**  
mygeotracking.com

	FreightTracer™ freighttracer.com	MacroPoint macropoint.com	FourKites fourkites.com	10-4 Systems 10-4.com	Track Your Truck trackyourtruck.com	myGeoTracking mygeotracking.com
GPS Hardware Required	No	Optional	Optional	Optional	Yes	No (AT&T network only)
GPS Ping Frequency	15 minutes / Configurable	4 hours	Configurable	Configurable	-	-
Pay Per Ping?	No	Yes	-	-	-	Yes
Setup Fee	No	Yes	Yes	Yes	Yes	No
Predictive Analytics	Yes	No	Yes	Yes	Yes	Yes
Carrier Statistics & Scoring	Yes	Yes	-	No	No	No
Location/Customer Service Tracking	Yes	No	-	No	No	No
Real-Time Tracking Links for Customers	Yes	No	No	No	No	No
DriverLink 3PL Load Tendering	Yes	No	No	No	No	No
Proof of Delivery Confirmations	Yes	No	Yes	Yes	No	Yes
Bill of Lading Editor	Yes	No	-	-	No	No
Corporate/Distribution Center View	Yes	No	No	No	No	No
Tracking Across Distributed Carrier Network	Yes	Yes	Yes	Yes	Yes	Yes
Open API for Partner Integration	Yes	Yes	-	Yes	-	Yes
Mobile Apps for Drivers (iOS, Android)	Yes	Yes	Yes	Yes	Yes	Yes
ELD Integration	No (Coming soon)	No	Yes	Yes	Yes	No
Pricing	\$35 per month / truck Per-Load & Enterprise Pricing Available	\$5 / load 25¢ / ping	\$\$\$\$\$	\$\$\$\$\$	\$169-\$200 per GPS unit \$20-30 per month / truck	\$ Per Load Only
Long-Term Contracts	Month-to-Month	Yes	Yes	Yes	Yes	Month-to-Month

**FREIGHTTRACER ACCELERATES PAST THE COMPETITION  
THERE REALLY IS NO COMPARISON**

Learn more and request a demo at [freighttracer.com](https://freighttracer.com)